

PREVIOUSLY ON NOWNESS



Danny Bowien: Mission Chinese

The Culinary Rogue Reveals the Secrets of Chinatown and the Music of Sichuan Cuisine

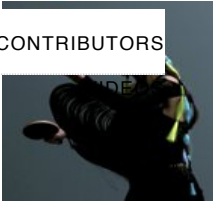
EDITORS LIST



Seu Jorge: The Model

The Brazilian Music Star Gives His New Album a...

MOST SHARED



Sooyeon Lee: Grand Slam

The Table Tennis Champ Stars in Matthew Donaldson's...

CONTRIBUTOR PICKS



Treehotel: Recline in Pine

An Eco-Friendly Retreat in Sweden's Enchanted Forest

LOVE

Silvia Prada: The New Modern Hair

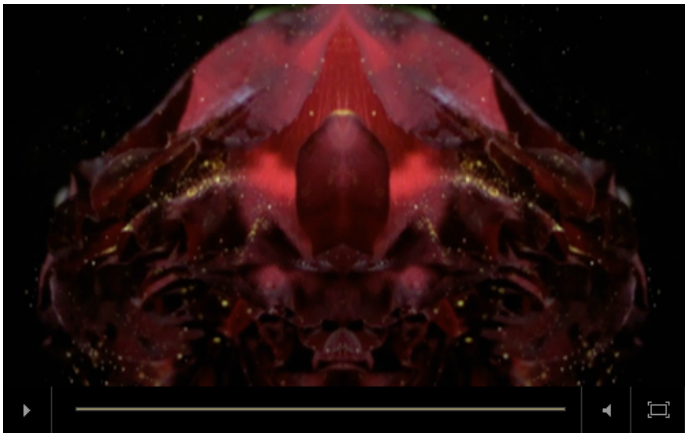
Vintage Coiffes Inspire the Artist's Playful New Investigation Into Masculinity in LA

From the side-swept “executive contour” to the manicured pin-curls of the “Alexander,” New York-based illustrator Silvia Prada’s renderings of men’s hairstyles remind us how a cut can communicate authority, sex appeal and identity—all with a proper dose of humor and glam. The Spanish-born artist has created a series of smooth graphite renderings of crops popular with gentlemen from the 1950s to the 70s, resulting in a taxonomy of silhouettes that emphasizes the thoughtfulness and care with which men have cultivated their image over the decades. “I really enjoy the idea of an alpha male who is secure, masculine and clean-cut—and who knows how to carry his hair,” says Prada, whose father was a well-known hairdresser in León and who grew up surrounded by barbershop imagery. “Hair within context of identity is something quite primal, especially with men,” she explains. “It provides cues to character traits—even when they’re naked.” *The New Modern Hair* debuts today at LA’s Pacific Design Center, adding to an exhibition list that already includes shows at Deitch Projects in Manhattan and MoCA Shanghai. Paired with backdrops of abstract patterns and shapes that recall the modernist-inflected style of the Bauhaus or the graphic punch of 1980s pop abstraction, as well as some inspirational photographs and objects donated by creative friends such as the artist Robert Knoke and filmmaker Bruce LaBruce, Prada’s images suggest a visual language of aspiration that goes beyond the salon.

Silvia Prada’s The New Modern Hair will be on view at the Pacific Design Center in Los Angeles until February 26.

CONVERSATIONS (0)

ADD A COMMENT



## ON REPLAY

### Battle Box

Massive Attack's Robert Del Naja Instigates a Dark Fusion of Music, Art and Discourse in His Newest Project

Frozen roses collide with a dancing rooster in today's kaleidoscopic premiere of "Battle Box 001" by Robert Del Naja, known to Massive Attack fans as the band's co-founder, 3D. Featuring haunting vocals from Elbow frontman Guy Garvey, the track ventures into the militant dub territory of the Bristol band's 90s reign. "We used about 50 different types of roses," says co-director Dusan Reljin, who created the video's shattering visuals with his wife Hilde. "After dipping each one into liquid nitrogen we blew them up with dynamite and makeup powder. Some of them exploded really nicely and some of them were a complete disaster." Using a phantom camera to slow the footage down, the result

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## MOST SHARED IN ART

### Thomas Demand: Paper Weight

The German Artist Talks TMZ and Evil's Kitchen from his LA Studio

Conceptual artist Thomas Demand discusses how an encounter with a picture on a celebrity gossip website instigated his latest work in today's film from *White Zinfandel* magazine, which will celebrate the release of its "Food Fights"-themed issue during this week's NADA Miami Beach fair. Based between Los Angeles and Berlin, Demand is known for building life-sized, three-dimensional paper and cardboard models of spaces, inspired by found images, that he then photographs himself and almost always ultimately destroys. This singular technique is behind his recent "Junior Suite," a work for which the Munich-born sculptor and photographer recreated Whitney Houston's insalubrious half-

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## PREVIOUSLY IN ART

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JANUARY 12, 2013

### Sergei Sviatchenko: For Light and Memory

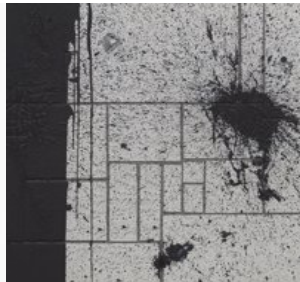
The Maverick Image Maker and Style Connoisseur Is Celebrated in Berlin



JANUARY 10, 2013

### Maxwell Snow: The Lady of Shalott

The Downtown Artist Takes Inspiration from Victorian Poetry for a Sultry New Series



DECEMBER 30, 2012

### Predictions Week 2013: The Art World's Year Ahead

Arts Arbiter Bettina Korek and Curator-Entrepreneur Maria Baibakova On What's Coming



DECEMBER 22, 2012

### Christmas Decorations of the Future: Part 3 (of 3)

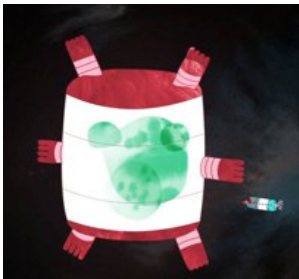
Margot Bowman Concludes Her Surreal Vision of the Holiday Season



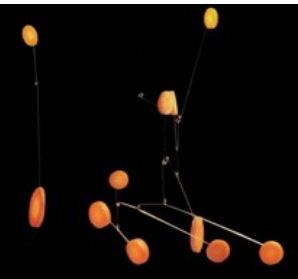
DECEMBER 21, 2012

### Christmas Decorations of the Future: Part 2 (of 3)

Extraterrestrial Christmas Adornments Come to Life in Margot Bowman's Fantastical Animations



DECEMBER 20, 2012



DECEMBER 19, 2012



DECEMBER 14, 2012



DECEMBER 5, 2012



DECEMBER 5, 2012

## Christmas Decorations of the Future: Part 1 (of 3)

Illustrator Margot Bowman Imagines the Ornaments of Tomorrow in a Three-Part Celebration of Christmas 2062

## Alexander Calder: American Legend

A Snack-Filled Kinetic Tribute to the Great Sculptor

## KAWS: Companion at the Parade

The Artist Takes Manhattan With His Inflatable Cartoon Creation

## A Happy Man: Jonas Mekas

The Godfather of Avant-Garde Cinema Celebrates His 90th With a Major Retrospective and World Premiere

## Jonas Mekas: Guns of the Trees

Reflections On Sixty Years Of Filmmaking Accompany Unseen Archival Footage of the Filmmaker at Work.

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